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Long Island vodka put to test

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Long Island's own LIV vodka, made from Long Island potatoes, is set to challenge other premium colorless giggle juices this Saturday.

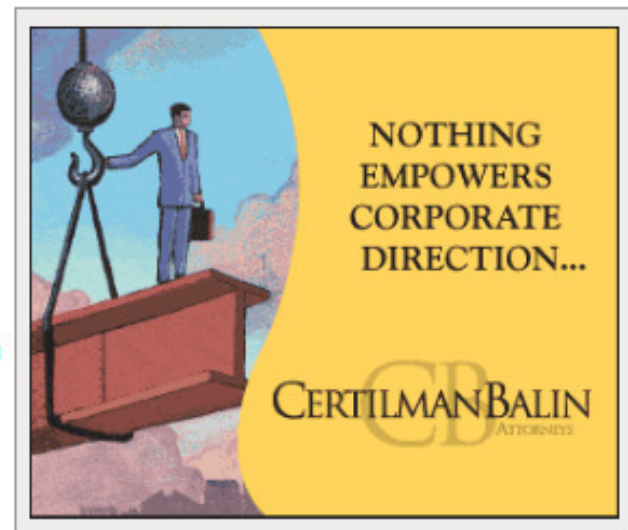
According to a press release, LIV will go up against Grey Goose, Ketel One, Ciroc, Belvedere and Chopin, which like LIV, is made from spuds. The action takes place at Hampton's Wine and Liquors in East Hampton.

Judges include local foodies and "vodka aficionados." Also judging will be Lucas Cowart, a part-time Hampton's bartender, who, the release says, has never tasted the Baiting Hollow booze. "Cowart will provide a very clean and authentic perspective since he never has tasted LIV Vodka," says the release.

At LIBN, we can relate, and even have a sense of deja vu. In July we did a cover feature on LIV and then did a blind taste with five staffers (aficionados all) who were virgins when it came to LIV. Our test pitted vodkas of varying reputations and prices against LiV. Plus, in a separate test, put LIV up against the other potato vodka, Chopin.

In the first test staff members tried Syosset's own Georgi, from the lower price range, Absolut, in the middle range and Chopin, Grey Goose and LIV.

Long Island carried the day with LIV a clear, overwhelming winner, far ahead of Grey Goose, Georgi and Absolut. The same was true of LIV against Chopin.



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