

Thanksgiving is a Time for Giving

Fair Trade Event Provides Support and Education



East Hampton, NY – The World Village Fair Trade Market will be speaking at the Fair Trade event on November 28th hosted by Hamptons Wines & Liquors. As the advocate for Fair Trade on Long Island, Pattye Pece, President and Co-Founder of the World Village Fair Trade Market, is a distinguished guest for this important community event.

Pece has experience educating consumers since she has been a regular promoter of Fair Trade crafts and a speaker about Fair Trade at local community and church events. Her presentation at the November 28th event is expected to provide clarity to the meaning of Fair Trade and explain its impact on both the domestic and international economy. According to Pece, “Although the Holiday Season is a great time to introduce Fair Trade, our goal is to stress the importance of personal commitment to Fair Trade. Purchasing Fair Trade should not be a once-a-year donation, but a way of life.”

Pece can speak from experience since she is responsible for importing Fair Trade products from over 25 developing countries. The goal of her non-profit organization is to foster dignity and solidarity towards Africa and other developing nations through information, public advocacy, monetary aid and Fair Trade.

Sample Fair Trade products will be on display. Hamptons Wines & Liquor will also provide a tasting of Fair Trade wines.

About The World Village Fair Trade Market

The World Village Fair Trade Market (www.fairtrademarket.org) is a non-profit organization that is committed to preventing the exploitation of people in developing countries by promoting a better understanding and personal involvement in Fair Trade. Volunteers at World Village sell Fair Trade goods through a retail store in Hamptons Bay and online with all proceeds going back to Fair Trade cooperatives around the world.

About Hamptons Wines & Liquors

Hamptons Wines & Liquors (www.hamptonswines.com) is a new liquor store in East Hampton, located between Goldberg’s Bagel and Peconic Beverage. Its interior design is a modern minimalist style that allows for easy browsing of its impressive collection of wines and spirits from around the world. Hamptons Wines produces a weekly tasting program that is scheduled to continue through the 2009 holiday season.

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